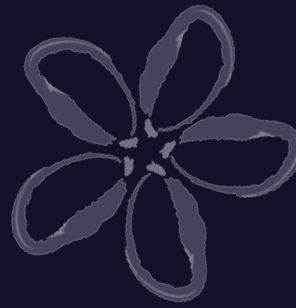




Bryce Rimland

graphic designer



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about me

Passionate about art and design, I'm always looking for ways to express my creativity and to see beauty in the simplest things. When I share my art with others, my goal is to make them happy and to feel seen. I'm very detail oriented, organized, and I like learning from other creative people.

specializations

Brand Identity	Social Media
Advertising	Package Design
Print Design	Photography
Illustration	Drawing

software skills



experience

Print and Marketing Associate Staples | August 2022 – present

- Responsible for producing print collateral for walk in customers and online orders in a timely fashion. Some of my tasks are business cards, poster layouts and mounting them to boards, book binding, laminating, photos and cards.
- Make sure everything is print ready and there are no errors when it comes to formatting, layout and typography. I work together with the customer to help execute their ideas.
- Assist people with the self serve printers, computer, and their phone.
- Process shipping returns and package drop offs from walk ins, all while managing the copy center so I'm good at multitasking.
- I mainly work with Xerox, Ricoh printers and wide format printers. I use Adobe Acrobat, Photoshop, Microsoft, and Canva.

Graphic Design Intern Little Hippo Books | Feb 2021 – May 2021

- Worked closely with the team and another intern to design books for children and be produced for distribution.
- Edited photos by removing backgrounds and created the layout for each spread.
- Determined proper typography, colors and textures for the pages and did research on our competitors.

Sales Associate Tillys | Aug 2021 – present

- Process transactions and online orders while aiming to make sales with customers.
- Restock merchandise from new shipments, organize inventory and rearrange clothes so they match and look presentable.

Freelance Designer Oct 2020 – present

- Create custom illustrations that are both digital graphics and traditional art for clients like emotes and cards.

education

Farmingdale State College | Aug 2017 – May 2021

Bachelors of Technology in Graphic Design

GPA: 3.85

Golden Key International Honour Society Member

Student Awards for Academic Excellence for Visual Communications

